":’",ASSOCIATED STUDENTS, INC.
" ' CAL STATE EAST BAY

25800 Carlos Bee Blvd. Old University Union 314, Hayward, CA I 94542 Customer Service: (510) 885-4843 Fax: (510) 885-7415

BOD 2018-19-3R Resolution for the Retiring and Replacement of Pioneer Pete

The Associated Students, Incorporated (ASJ) o,fCalifornia State University, East Bay (CSUEB),

Acknowledging that ASI of CSUEB is the entrusted and recognized voice of approximately 15,000 students,

Reaffirming that it is the mission of the ASI Board of Directors to advocate and provide l’esponsible and effective leadership for a diverse student population in order to make sound decisions for the betterment of CSUEB students,

Noting that Pioneer Pete has been officially condemned by a resolution of the California Faculty Association in April of2018 on the grounds that his association with the disenfranchisement and killing

of Native peoples in California contravenes the mission of the CSU to be an inclusive and culturally . . . 1 consc10us umvers1ty system, Noting with appreciation that the Academic Senate passed a resolution on October 9, 2018 to . p• p 2 retll’e 10neer ete,
Recalling the campus wide election from 1961 as described in the 1964 Elan yearbook, in which
the original student body chose the campus mascot to be an astronaut, the name of the mascot to be the Pioneer, and the colors of the school to be red, black, and white,3

Stressing the important role of a campus symbol in the form of a mascot of promoting inclusivity, a sense of belonging, a campus identity, and student engagement,

Mindful that CSUEB is the most diverse student body in the Western continental United States,4

1 87th California Faculty Association (CFA) Assembly. (April 15, 2018). Resolution to Eliminate RacializedMwrcots and
Those Mascots Associated With Modern Histories of Violent Oppression Against Constituent Groups in the California State University. Retrieved From: -
https://www .cal fac. org/sites/main/files/file-attachments/20 I 8-
04 __ resolution elin1inate _ racialized inascots in the_ csu ___ O ____ O.pdf

2 California State University, East Bay Academic Senate. (October 9, 2018). Resolution to Retire the CSUEB Mascot "Pioneer Pete." Retrived from: http://www.csueastbay.edu/faculty/senate/files/docs/fdec/18-19/docs/18-19-fdec-2-mascot› resolution.pdf

3 California

25800 Carlos Bee Blvd. Old University Union 314, Hayward, CA I 94542 Customer Service: (510) 885-4843 Fax: (510) 885-7415 Recognizing that, given the ethnic diversity of CSUEB students, Pioneer Pete contradicts the
value of diversity and the aforementioned role he has of connecting students of and promoting a sense of collective identity for CSUEB,

1. Commits to lead the process of replacing Pioneer Pete by educating students on the
history of CSUEB mascot, providing a platform for students to voice suggestions,
concerns and questions in regards to the new CSUEB mascot and development thoughtful
and in depth options for students to discuss and vote upon to decide the new CSUEB
mascot;
2. Calls upon the University faculty to prioritize student input, consent and decision making of the new CSUEB mascot above all else;
3. Emphasizes that a new mascot should be an inclusive, unifying, inspirational and aspirational symbol of the East Bay area which connects our racially, ethnically, religiously, ideologically, socially, culturally, and generationally diverse campus community through such characteristics and symbolism with which they may identify themselves;
4. Affirms that the choice of a mascot shall only be valid when it is made through a referendum of the campus as a whole and that a choice on that referendum may be retaining Pioneer Pete as the campus mascot;
5. Designates the task ofleading the process of replacing "Pioneer Pete" tasus a

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