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ANNUAL PROGRAM REPORT

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I.   <u>**SELF-STUDY**</u>   *(suggested length of 1-3 pages)*

    A. **Five-Year Review Planning Goals**

5. The Pioneer newspaper, a fundamental part of our Multimedia Journalism concentration, will create a new funding model where the paper and its companion online edition will generate its own revenue through advertising and donations. We are a community and campus newspaper. The community is dependent on the hard copy edition where we are increasing circulation and we will promote the online edition among students on campus where we are decreasing the number of traditional, hard copy newspapers.
6. The library is going to be torn down. In the basement of that building are two studios, a classroom lab, our cage, which houses all our equipment, and offices. These facilities are fundamental to our program. We need to discuss moving those facilities or replicating them elsewhere on campus. The continued health and growth of Communication is dependent upon them.
7. Meiklejohn's Communication classrooms are a disgrace. They are ill equipped and what equipment we do have, is unreliable. They are not conducive to teaching and/or learning. The faculty is determined to work with facilities and the Dean's office to finds ways remedy this situation over time.

B. **Progress Toward Five-Year Review Planning Goals**

   Report on your progress toward achievement of the 5-Year Plan. Include discussion of problems reaching each goal, revised goals, and any new initiatives taken with respect to each goal.
   1. We hope to be in discussions with the Dean's office and the Center for International Education on this initiative.
   2. A proposal is currently being written.
   3. The proposal is being drafted.
   4. The proposal is being drafted for the Dean's review.
   5. This project is underway. We will be working with Rafael Hernandez as this takes shape and materializes.
   6. The chair is making some inquiries so that we can begin discussions on this soon to be problem.
   7.

II. **SUMMARY OF ASSESSMENT** *(suggested length of 1-2 pages)*

A. PROGRAM LEARNING OUTCOMES (PLO)

List all your PLO in this box. Indicate for each PLO its alignment with one or more institutional learning outcomes (ILO). For example: "PLO 1. Apply advanced computer science theory to computation problems (ILO 2 & 6)."

Undergraduate PLOs:

1. Explain and apply communication theories. (ILO 2 Communication, ILO 3 Diversity).

2. Articulate and apply communication research methods. (ILO 1 Thinking and Reasoning, ILO 3 Diversity).

3. Critique and implement media creation and analysis. (ILO 1 Communication, ILO 2 Thinking and Reasoning, ILO 3 Diversity).

4. Articulate diverse communication perspectives toward communities and peoples. (ILO 3 Diversity and ILO 4 Collaboration).

5. Explain and demonstrate sustainability and social justice concepts in communication. (ILO 3 Diversity, ILO 5 Sustainability).

Graduate PLOs:

1. *Engage critical/creative thinking toward a convergent praxis of theory and applications relevant to the communication discipline/field. (ILO 1 Communication, ILO 2 Thinking and Reasoning, ILO 3 Diversity).*

2. *Conduct original research adding to the discovery of knowledge in the communication discipline/field; (ILO 1 Communication, ILO 2 Thinking and Reasoning, ILO 3 Diversity).*

3. *Demonstrate results of original research in the communication discipline/field through presentation in written, oral, or mediated formats; (ILO 1 Communication, ILO 2 Thinking and Reasoning, ILO 3 Diversity).*

4. *Develop critical and cultural perspectives in promoting social justice. . (ILO 3 Diversity, ILO 4 Collaboration, ILO 5 Sustainability).*

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and understandable for our undergraduate and graduate students. We are launching our assessment of our new PLO 1 for the first time with the start of semesters for 2018-2019.

The prior plo's assessed in 2016-2017 focused on

5. Explain and illustrate concepts of ethical and democratic leadership applying major communication perspectives including rhetorical and discursive processes, purposes, and relevant media.

6. Explain and illustrate the role identity plays in communication within global and local contexts and in negotiating paradoxes of participation.

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sequence, student advising)

Next Step(s) for Closing the Loop: *(recommendations to address findings, how & when)*

We recommend that our department archive sample rubrics for faculty to adapt, assess, share and discuss as part of regular faculty meetings. Creating a committee involving faculty whose courses will be assessed within the department creates a useful team. New rubrics, including refining our current rubric for this year's PLO assessment process, are continuing to be developed for our first year of semesters 2018-2019 in consultation with faculty.

Other Reflections: We recommend, if possible, reinstituting a writing a course in learning to write across media platforms.

E. ASSESSMENT PLANS FOR NEXT YEAR

Summarize your assessment plans for the next year, including the PLO(s) you plan to assess, any revisions to the program assessment plan presented in your last five-year plan self-study, and any other relevant information.

This academic year (2018-2019) we will assess two undergraduate PLOs in alignment with two ILOs and this constitutes an updated revision to our program assessment plan submitted for 2018-2023:

- ” PLO 1: *Communication: communicate ideas, perspectives, and values clearly and persuasively while listening openly to others. (ILO 2 Communication).*
- ” PLO 4:   *Diversity: apply knowledge of diversity and multicultural competencies to promote equity and social justice in our communities. (ILO 3 Diversity).*

For next year (2019-2020) we will assess two PLOs *in alignment with two ILOs and this constitutes an updated revision to our program assessment plan submitted for 2018-2023:*

- ” PLO 2: *Articulate and apply communication research methods. (ILO 1 Thinking and Reasoning, ILO 3 Diversity).*
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should also include in this discussion requests for additional resources including space and tenure-