

CHRISTOPHER LIM

EDUCATOR, ENTREPRENEUR, GLOBAL PROFESSIONAL

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PROFILE

Ph.D. in Management, UC San Francisco, 2015
Lecturer in the School of Management, UC San Francisco, 2015 - Present
Distinction in Lecturer Teaching Award, UC San Francisco, 2018
Co-recipient of the UC San Francisco Faculty Award for Excellence in Teaching, 2019
Fellow of the Association to Advance Collegiate Schools of Business International (AACSB), 2017
A former Assistant Professor at the University of California, Berkeley, 2012 - 2015
Co-recipient of the UC Berkeley Faculty Award for Excellence in Teaching, 2014
Researcher in the field of Artificial Intelligence, Robotics, and Corporate Social Responsibility, 2010 - Present
M.S. in International Marketing, UC San Francisco, 2012
Chartered Diploma in Marketing, Institute of Marketing, 2011

EDUCATION

PH.D. IN MANAGEMENT, SPECIALIZATION: LEADERSHIP AND ORGANIZATIONAL CHANGE

UC San Francisco, 2015

M.SC. IN INTERNATIONAL MARKETING

UC San Francisco, 2012

CHARTERED DIPLOMA IN MARKETING

Institute of Marketing, 2011

PUBLICATIONS

LIM, C. (2019, AUGUST). ARTIFICIAL INTELLIGENCE RESPONSIBILITY IN THE WORKPLACE.

Journal of Business Ethics, 161(2), 345-360. doi:10.1007/s10551-019-04567-2

LIM, C. (2019, APRIL). THE IMPACT OF SOCIAL VARIABLES ON FINANCIAL PERFORMANCE.

Journal of Business Ethics, 161(2), 345-360. doi:10.1007/s10551-019-04567-2

LIM, C. (2019). RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY AND CORPORATE FINANCIAL PERFORMANCE (DOCTORAL DISSERTATION).

UC San Francisco, 2019

FACULTY EXPERIENCE

ADJUNCT PROFESSOR

UC San Francisco, 2015 - Present

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HONORS & AWARDS

DISTINGUISHED LECTURER TEACHING AWARD

San Jose State University, Loretta C. Coe '82 Graduate School of Business

MASTER TEACHER AWARD, 2010-2011

San Jose State University, Loretta C. Coe '82 Graduate School of Business

ENTREPRENEURIAL EXPERIENCE

FOUNDER & CEO

EASE E-commerce LLC, Redwood City, CA

<https://www.easeecommerce.com/>

