

**CURRICULUM VITAE**  
**Hongwei Du**

Department of Management

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College of Business and Economics

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California State University, East Bay

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Hayward, CA 94542

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Management, College of Business and Economics, California State University, East Bay

Hayward, California, September 2015 to current

University, East Bay, Hayward, California, September 2011 to current

University, East Bay, Hayward, California, September 2011 to current

Assistant Professor

Assistant Professor and The Graduate School, California State University, East Bay

Department of Business, Union College, Schenectady, New York, August 1994

to August 1996

Adjunct Professor, Department of Mathematics and Computer Science, Broward Community College, Cocoa, Florida, August 1993 to May 1994

Teaching Assistant, Department of Applied Mathematics, Florida Institute of Technology, Melbourne, Florida, September 1989 to May 1994

Teaching Fellow, Department of Mathematics and Statistics, Bowling Green State University

Teaching Assistant, Department of Computer Science, Bowling Green State University

Teaching Assistant, Department of Computer Science, Bowling Green State University

Lecturer, Department of Mathematics, Shandong University, Jinan, Shandong Province,  
China, November 1983 to August 1985

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M.S. in Computer Science, 1988, Bowling Green State University, Bowling Green, Ohio

**CITATIONS**

Du, H., Lederer, A. and Wu, J. (2010) "Trust in Electronic Commerce: Definitions, Source

**WORKING PAPER**

Wu, C., Du, H., and Lu, X. (2012) "Vertical integration in competing supply chains under

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Wu, C., Du, H., and Lu, X. (2012) "Vertical integration in competing supply chains under additive stochastic demand." *International Journal of Information Management* Vol 3 No 1 pp 82-106

(4) Wu, C., Du, H. and Lu, X. (2012). "Vertical integration in competing supply chains under additive stochastic demand?" *International Journal of Information Management* Vol 3 No 1 pp 82-106

Du, H. (2010) "Solving Online Security Problems for E-commerce Sites." *International Review of Business Research Papers*, Vol. 6, No. 5, pp. 356-374.

Wu, J., Yao, F., Ji, Y. and Du, H. (2010) "Theory and evidence of social influence on MPA officials' decision making." *International Journal of Information and Decision Sciences*

Xie, F. and Du, H. (2008). "Innovation system of a metropolitan region: a case study of the Yangtze River Delta". *International Journal of Innovation and Learning*, Vol. 5, No. 1, pp. 81-93.

Wang, J. and Du, H. (2006). "On the Innovation System of the Yangtze River Delta". *International Journal of Innovation and Learning*, Vol. 4, No. 2, pp. 225-246.

Evidence". *Journal of Economic Studies*, Vol. 28, No. 2, pp. 106-121

in H.T.MTU). "Solving Online Security Problems for K.T. Ammargaa by Sitakav". The

Database(CMDD)". The Proceedings of the 2007 D. ...  
Meeting, pp. 4791 - 4796

Du, H. and Mishra, R. (2006). "RFID and Its Applications within Aviation Industry". The Proceedings of Southwest Academy of Management 2006 Annual Conference, pp. 572-581.

Du, H. and Mishra, R. (2005). "Radio Frequency Identification (RFID) - Concepts, Principles and Applications". The Proceedings of the International Association for Computer

Saini, I. and Du, H. (2004) "Virtual Private Networks: Security Concerns and Current Trends". The Proceedings of the 2004 Decision Science Institute Annual Meeting, pp. 6241 - 6246.

Du, H. (2004) "Cloud Computing: A New Paradigm for Business". Proceedings of the 1st Annual Hawaii International Conference on Business, pp. 832-842.

Du, H. (2004) "Trends in Supply Automation". The Proceedings of the Southwest Academy of Management, Forty-Sixth Annual Meeting, pp. 612-622.

Du, H., Xu, Y. and Guo, Q. (2003) "E-Business Impact on Supply Chain Management". Proceedings of Southwest Region Decision Science Institute 2003 Annual Conference, pp. 75-81.

Du, H. and Li, Y. (2003) "Data Compression Technology over Wireless Network". The Proceedings of Southwest Academy of Management 2003 Annual Conference, pp. 243.

Du, H. (2003) "Internet Security: Is Your Business As Safe As You Think?". The Proceedings

Du, H. and Fan, H. (2003) "A New Service Line Provision: From Best Discussion Place

to a New Business Model". Proceedings of the 2003 Hawaii International Conference on Business

Du, H. (2003) "Telemedicine: Internet Impact on Society". The Proceedings of the 2003

## PROFESSIONAL CONFERENCE PRESENTATIONS

24, 2015.

"Distribution System". Presented at the International Academy of Business and Economics 2014 Las Vegas Conference, October 12-14, 2014.

Du, H., "From Check 21 to Mobile Payment: A Natural Evolution". Presented at the 2013

Du, H. "QR CODES IN THE RETAIL ENVIRONMENT: Understanding the Technology"

Service (MICS), Tainan, Taiwan, August 2-4, 2013.

Du, H. "NFC Technology: Today and Tomorrow". Presented at the 2012 International conference on Communication and Computer (ICNCC 2012), Hong Kong, China.

December 29-30, 2012.

Du, H. "Solving Online Security Problems for E-Commerce by Site Key". Presented at 44th

Annual Hawaii International Business Research Conference, Honolulu, Hawaii, September 27-29, 2010.

Xie, F., Du, H. and Pang, Y. "Unified Metropolitan Technology Market of the Yangtze River Delta in China and its Operational Mechanism". Presented at the Southwest Region

Decision Science Institute 2009 Annual Conference, Oklahoma City, Oklahoma, February 25-27, 2009.

Gordillo, D., Yankina, S. and Du, H. "Web Conferencing as an Enabler for Knowledge

Management System". Presented at the Southwest Region Decision Science Institute 2009

Annual Conference, Oklahoma City, Oklahoma, February 25-27, 2009.

Du, H., Cao, F. and Lam, N. Y. "Technology Impactant in Small and Medium sized

Enterprises". Presented at the Southwest Region Decision Science Institute 2009 Annual

Conference, Houston, Texas, March 5-9, 2008.

Vijay, T., James, V. and Du, H. "Why Business Needs a Configuration Management

Database (CMDB)". Presented at the 2007 Decision Science Institute Annual Meeting,

Phoenix, Arizona, November 17-20, 2007.

Du, H. "Case Studies in Decision Support Systems Utilizing Genetic Algorithms". Presented

at the 2007 INFORMS International Meeting, San Juan, Puerto Rico, November 10, 2007.

Du, H. and Mishra, R. "RFID and Its Applications within Aviation Industry". Presented at the

Southwest Academy of Management 2006 Annual Conference, Oklahoma City, Oklahoma,

March 1-4, 2006.

Du, H. "RFID and Its Applications within Aviation Industry". Presented at the

Southwest Academy of Management 2006 Annual Conference, Oklahoma City, Oklahoma,

March 1-4, 2006.

Du, H. "RFID and Its Applications within Aviation Industry". Presented at the

Southwest Academy of Management 2006 Annual Conference, Oklahoma City, Oklahoma,

March 1-4, 2006.

Du, H. "RFID and Its Applications within Aviation Industry". Presented at the

Southwest Academy of Management 2006 Annual Conference, Oklahoma City, Oklahoma,

March 1-4, 2006.

Du, H. "RFID and Its Applications within Aviation Industry". Presented at the

Southwest Academy of Management 2006 Annual Conference, Oklahoma City, Oklahoma,

March 1-4, 2006.

Du, H. "RFID and Its Applications within Aviation Industry". Presented at the

Southwest Academy of Management 2006 Annual Conference, Oklahoma City, Oklahoma,

March 1-4, 2006.

Du, H. "eCollaboration and Its Effects on Business Communications". Presented at the 4th

Annual Hawaii International Conference in Business, Honolulu, Hawaii, 1998.

Du, H. and Du, H. "SALES: The Role of Technology in the Sales Process".

December, 1998.

Du, H. "Telecommunications: Telecommunications Impact on Society". Presented at the

Du, H. "Internet Security: Is Your Business As Safe As You Think?" Presented at the

International Conference on Research and Development in Education

Du, H. "Infusing Technology in Teaching". Presented at the Learn and Serve 2000 Annual Conference of Albany State University, February 11-13, 1998, St. Simons Island, Georgia.

Du, H. "Database Concepts and Applications in Education". Presented at the 1997 Science and Math Technology Conference, Atlanta, Georgia, 1997.

Shih, W. and Du, H. "An Algorithm for the Multiple Objective and Multiple Constraints

Sen. S. K., Fausett, D. and Du, H. "Computing Rank Solution and Projection Operator for  
Equations Exactly and Parallely" Presented at The IMACC International Symposium  
Dec. 7-11, 1992, Bangalore, India.

Du, H. "An Optical Algorithm of Scheduling the General Job Shop Problem" Presented at  
the TMS/ORSA Joint National Meeting, April 26, 1992, Orlando, Florida.

Du, H., Sen, S. K., Fausett, D. "The ... .."

Methods and Applications, March 9-11, 1992, Boca Raton, Florida.

Presented at The Tenth Parallel Circus, October 25-26, 1991, Oak Ridge Tennessee.

Du, H., Fausett, D., Sen, S. K., and ... ..  
Institute of Technology, 1990, Melbourne, Florida.

University Level

Member, Committee on Instruction and Curriculum, 2016-2018.

Member, Committee on University, Degree and Education, 2016-2017.

Member, Search Committee for Vice President, Student Affairs, 2014-2015.

Member, Academic Senate, University of ... .., 2013-2014.

Member, ... .., 2012-2013.

Member, ... ..

Member, ... ..

University graduation ceremonies every year since 2002 to present, with the exception of

2003, 2007, and 2008-2009 annual interview process.

Regularly and actively participated in ... ..

... ..  
Orientation Program"

### College and Department Level

Member, The Committee of ... .., 2015-2017,

CSUED

Chair, The Search Committee of the Tenure Track Positions on Information Technology

Management, Department of Management, College of Business and Economics, 2002-2007

Chair, the Department Lecture/Peer Review Committee, Department of Management, College

Business and Economics, CSUEB, 2012-2013

Member, the Retention, Tenure and Promotion (RTP) Committee, 2012-2013, College of

Business and Economics, CSUEB, 2012-2013, Department of

Member, Committee for Search of the Tenure Track Positions on Quantitative Business

CSUEB, 2007-2008

Member, Department Peer Review Committee, Department of Management, College of Business and Economics, CSUEB, 2008

Member, Committee for Search of the Tenure Track Positions on Computer Information

Member, CIS Professional Development Fund Committee, College of Business and Economics, CSUEB, 2004-2005

Committee on Student Affairs, College of Business and Economics, CSUEB, 2002-2005

Member, RTP Committee, Department of Accounting and Finance, CSUEB, 2002-2003

graduation ceremonies every year since 2002, with the exception of years 2008



Telecommunications Management Option and Computer Information Systems Option

Telecommunications Management

Represented the department and/or college to participate in the university wide Graduate Programs Open House, Graduate Coordinators meetings, and Graduate Program Information Fair every year since year 2005.

Participating the Interdepartmental Faculty Mentoring Program and serve as a mentor of a

new faculty member

community

I have been serving on the Computer Information Systems Design Validation Committee

of CSUER from December 2002 to present

March 2004 - Editor, Department of Telecommunications, Electronics, and Computer Engineering

Member, Department of Telecommunications, Electronics, and Computer Engineering

Member, Decision Science Institute