

California State University, East Bay
Possible Goal Categories
(DRAFT as of 10/27/2021)

Students First – Retention and Graduation Rates – Closing Equity Gaps

Embrace our Diversity – Culture of Equity and Inclusion- Belonging

Organizational/Operational Excellence – Innovation – Continuous Improvement

Innovative, Impactful Connections with the Region Based on Research

Enhance Reputation and Engagement